



Con Edison Brochure



Print Ads for Gift Certificates.com



Godiva Chocolate Promotional Mailer



Lexus Brochure

Like I said, it was one of my best ads ever for Big John's All-Night Barbeque Buffet. The client went wild over the shot. I thought



I had him eating out of my hand. But just as I was leaving, Big John bellowed, **“get back here, I’m not through with you yet.”**

I panicked, thinking he wanted to kill the campaign. Instead he gave me a huge bonus

and a coupon for free ribs. In the

Direct Mail Flyer